

## **Local Love Bingo - Holiday Instagram Contest**

It's the holiday season, and in the spirit of #LocalLove, the Okanagan Young Professionals Collective has launched a Local Love Bingo - Holiday Contest on Instagram.

This contest begins at 5 p.m. on Monday, December 14, 2020 and closes at 11:59 p.m. on Thursday, December 24, 2020.

This contest is open to residents of the Regional District of Central Okanagan municipal area ([see map](#)), ages 18+. Participants that do not meet this eligibility may be disqualified from the contest and draw.

This giveaway is not endorsed or sponsored by Facebook, Instagram, or LinkedIn.

### **How to Enter:**

Complete a Square - Post a photo on your Instagram of you completing the activity or task listed on the bingo square using the hashtag #LocalLoveBingo.

Participants will receive one entry in the draw for each completed square, to a maximum of 25 entries.

If a participant completes a full bingo card (all squares) they will receive a bonus of 10 entries for the prize draw.

One winner for each of the three prizes will be randomly drawn from a list of all eligible participants.

### **Announcement, Contact and Acceptance of Winners**

The winners will be announced to the public on the OypCollective Instagram account on January 1, 2020.

The winners will be contacted via direct messaging on the Instagram account they participated with, on January 1, 2020 and will have 30 days to claim their prize. The grand prize of the \$250 gift card will be sent electronically and the two mini prize swag bags will be available for pickup from the Tourism Kelowna Visitor Centre, or delivered by Tourism Kelowna or OYP Collective staff members, following current health and safety precautions as outlined by the Province of British Columbia.

### **Prizes**

There are three (3) prizes that will be drawn in the following order:

Grand Prize - One (1) gift card of \$250 to the [Tourism Kelowna Visitor Centre](#)

Mini Prize Draw - Two (2) 'holiday swag bags' of assorted local merchandise from the [Tourism Kelowna Visitor Centre](#) that may include food products, apparel, accessories and/or art (approximate value \$75 per bag).

Once a winner has been drawn for a prize, they will no longer be eligible for the other prize draws.